

2020 Hyundai

KONA Electric





¹MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium-ion polymer battery, and other factors. ²Claim based on comparison of specifications on manufacturer websites. ³Comparison of standard battery size driving ranges and comparison of specifications on manufacturer websites. ⁴Do not rely exclusively on the Rear View Monitor. Kona Electric's Rear View Monitor is a supplemental system, and the driver must still be attentive and exercise caution when driving. See Owner's Manual for further details and limitations. ⁵Requires Blue Link Remote package. 2020 Kona Electric includes 3 years of the Blue Link Connected Care; Remote and Guidance (factory-equipped navigation required) packages. All trials require an active Blue Link subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases and is transferable to subsequent owners subject to the Terms and Conditions. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees are subject to change. For more on details and limitations, visit hyundai.com or your authorized Hyundai dealer. ⁶For remote-charging, vehicle needs to be plugged into a 120V or 240V electrical socket. See Owner's Manual for details. ⁷From "2019 Hyundai Kona Electric Edmunds' Expert Review" on Edmunds.com.

KONA Electric Ultimate in Galactic Gray

An electric SUV perfectly sized for urban adventures.

Looking for a versatile zero-emissions SUV that makes a great big world of experiences possible? Start by considering the 2019 North American Utility Vehicle of the Year™ – the Hyundai Kona Electric.

With its striking ‘smart armor’ style, sporty driving character and unrivaled suite of advanced safety technologies, Kona Electric lets you live large while leaving a small footprint. Its EPA-estimated 120 combined MPGe rating¹ lets you go long distances, easily exceeding the efficiency of the Nissan LEAF and Chevy Bolt.² And Kona Electric’s estimated 258-mile driving range is eclipsed only by Tesla among all-electric vehicles.³

Yet unlike the Tesla, Kona Electric won’t cost you a small fortune. A footprint that’s as compact as its price tag allows you to easily maneuver around town and snag coveted curbside parking spaces. Press the accelerator, and it’s obvious that Kona Electric’s performance isn’t all about efficiency: The 150 kW motor packs a 201-horsepower punch with 291 lb-ft of instant torque.

Inside, there’s plenty of reconfigurable room and a big touchscreen audio display that doubles as a Rear View Monitor with Parking Guidance for added safety when backing into or out of tight spaces.⁴

Hyundai Blue Link,[®] our award-winning suite of connectivity technologies, offers the convenience of remotely starting your Kona and setting the cabin temperature before walking out the door.⁵ You can also schedule and monitor your vehicle’s charging remotely via the MyHyundai smartphone app.⁶ Modern thinking like this has gained Hyundai a lot of new owners. And a parade of raving reviews, ranging from a 2019 Edmunds Editors’ Choice Award for Best Electric Vehicle to a Wards 10 Best Engines award for 2019.



2019 Hyundai Kona Electric
Wards 10 Best Engines
for 2019



2019 Hyundai Kona Electric
North American Utility
Vehicle of the Year™

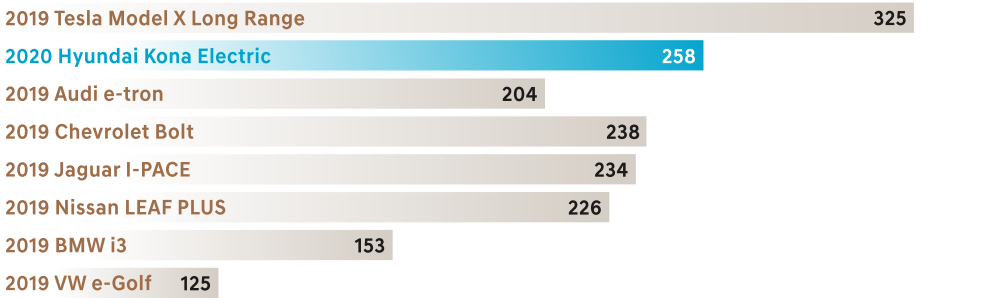


2019 Hyundai Kona Electric
Edmunds Editors' Choice Award
for Best Electric Vehicle



Electrified Driving Ranges

Source: FuelEconomy.gov



“The Kona Electric feels more like an electric hot hatch than the crossover SUV it’s marketed as. Whatever you call it, this vehicle accelerates swiftly and gobbles up curvy mountain roads.” – *Edmunds 2019 Kona Expert Review*⁷



Front grille charge port



Shift-by-Wire push-button gear selector



Apple CarPlay® and dual USB ports



Ventilated front seats

Now this is space travel.

Sporting one of the largest interiors in its class,¹ Kona Electric features 19.2 cubic feet of cargo space behind the rear seats. And unlike many other electrified vehicles that compromise cargo space to make room for hybrid batteries, Kona Electric's battery components are packaged within its platform. That leaves flexible interior space with a dual-stage cargo floor and 60/40 fold-flat rear seats that offer loads of room for passengers and their belongings.

Kona Electric welcomes you with large door openings that reveal a versatile and spacious cabin. Settle into your high seat position in the Limited model, and you'll enjoy the luxury of a heated 8-way power driver seat with power lumbar adjustment and controls placed precisely where your fingertips expect them to be. Steering wheel paddles let you control four levels of regenerative braking, and a convenient Utility Mode lets you camp out in your Kona Electric by operating the air conditioning and audio system while your vehicle is stopped.

The 10.25" high-resolution touchscreen display punctuating the Ultimate model's center console is your control center for checking the battery charge or tuning the Infinity® Premium Audio system. And if you think your music sounds exceptionally crisp and dynamic, your ears aren't deceiving you: Clari-Fi™ Music Restoration Technology is at work, analyzing and restoring sound qualities lost in compressed digital music files.

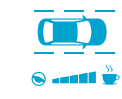


Forward Collision-Avoidance Assist with Pedestrian Detection



60/40 split fold-down seats
High-resolution 10.25" display with navigation

Standard SmartSense Safety Technologies



Driver Attention Warning



Blind-Spot Collision Warning



Forward Collision-Avoidance Assist



Rear Cross-Traffic Collision Warning



Lane Keeping Assist

There's Safety In Numbers

Hyundai SmartSense is a suite of advanced safety features most other SUVs reserve for expensive option packages or higher trim levels. The technologies listed above have contributed to 13 different Hyundai models equipped with front crash prevention and specific headlights being awarded IIHS 2019 Top Safety Pick or Top Safety Pick+ ratings – one of the industry's highest honors.²



¹Claim based on comparison of specifications on manufacturer websites. ²2019 Top Safety Pick for 2019 Accent, Elantra GT, Ioniq Hybrid, Ioniq Plug-in Hybrid built after July 2018, Veloster built after August 2018 and Santa Fe XL. 2019 Top Safety Pick+ for 2019 Elantra built after September 2018, Tucson built after March 2019, NEXO built after June 2019, Sonata, Kona, Santa Fe and 2020 Palisade.

Technology this amazing borders on magic.

Thankfully, there's no trick to enjoying all of the innovations available with Kona Electric. Using our Blue Link® app on your smartphone or smartwatch – or your Amazon Echo® or Google Home™ device¹ – you can remotely unlock your Kona Electric's doors, start the electric motor and activate the climate controls while you're getting ready to leave.²

Blue Link's array of Connected Care services offer security on the road – and convenience on the go. You can control your Kona Electric's charging remotely, receive Monthly Vehicle Health Reports and reminders for service check-ups, and much more.

With Blue Link's Guidance package, you can tap POI Search on your smartphone to find a new restaurant or point of interest, then send it to Kona Electric's available navigation system (which also includes features like junction view lane guidance and subscription-free traffic updates).³

Of course, Blue Link is just one of the ways Kona Electric makes life easier. Apple CarPlay® and Android Auto™ sync your smartphone with the large color touchscreen display for easy access to your contact lists, texts, calls, maps and navigation, music library and more – ensuring the smarts of your smartphone travel with you wherever you go.⁴ Kona Electric was also the first vehicle in its segment available with wireless device charging.⁵ Like its standard dual front USB outlets, you'll wonder how you ever got along without it.



Amazon Echo® integration

¹Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google Inc. ²Requires active Blue Link Remote package. ³Requires active Blue Link Guidance package with Kona Electric Ultimate. ⁴Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7.1 and above. Apple CarPlay® is a registered trademark of Apple Inc. Android Auto™ requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Android, Android Auto, and Google Play are trademarks of Google Inc. ⁵Claim based on comparison of specifications on manufacturer websites. Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. ⁶Blue Link agents will contact existing emergency service responders. ⁷For remote charging, your vehicle needs to be plugged into a 120V or 240V electrical socket. See Owner's Manual for details. ⁸Smartphone GPS location must be within a 1-mile radius of the vehicle's location to display searched location.



Wireless device charging



Automatic Emergency Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're ever in an accident where the airbags deploy.⁶

On-Demand Diagnostics

Run vehicle diagnostics from your Kona Electric's touchscreen, report issues at the press of a button and receive Monthly Vehicle Health Reports or maintenance reminders by email.

Vehicle Charging Dashboard

Find charging stations, control your Kona Electric's charging remotely and schedule charging times at cheaper off-peak hours.⁷

Service Link

Conveniently schedule your vehicle for service from the driver seat of your Kona Electric or MyHyundai smartphone app.

Car Finder

Our Car Finder smartphone app feature lets you navigate through crowded parking lots back to your Hyundai.⁸

Remote Controls

Use your smartphone, home assistant or wearable device to remotely start your Kona Electric's motor, unlock the doors, set the cabin temperature and more.¹

EPA MPGe Estimates

City	132 miles
Highway	108 miles
Combined	120 miles
Max Driving Range	258 miles

KONA Electric SEL



Popular Features

DC fast charging capability
7" color touchscreen display audio
Contrasting color roof
Rear Cross-Traffic Collision Warning
17" alloy wheels

KONA Electric Limited



Popular Features

Power tilt-and-slide sunroof
Power driver seat / leather seating surfaces
Full LED headlights with High Beam Assist
Wireless device charging
Battery warmer system

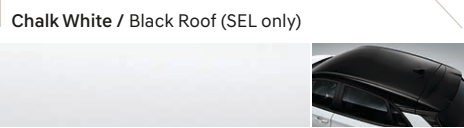
KONA Electric Ultimate



Popular Features

10.25" color touchscreen navigation system
Full color Heads-up Display
Ventilated front seats
Infinity® Premium Audio with 8 speakers
Smart Cruise Control with Stop & Go

Exterior Colors



Ultra Black / Dark Night Roof (SEL only)



Ceramic Blue / White Roof (SEL only)



Galactic Gray / White Roof (SEL only)



Black Leather (Limited & Ultimate)



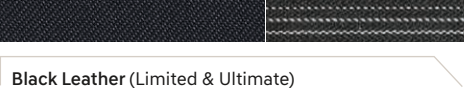
Black Cloth (SEL)



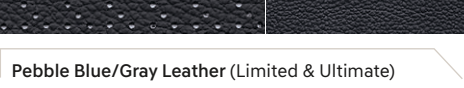
Black Cloth (SEL)



Black Cloth (SEL)



Black Cloth (SEL)



Black Cloth (SEL)



KONA Electric

	SEL	Limited	Ultimate
Power & Handling			
201 hp/291 lb-ft (150 kW), Permanent-Magnet Synchronous Motor with 64 kWh lithium-ion polymer battery system	●	●	●
DC fast charging capability with SAE combo port	●	●	●
Shift-by-Wire	●	●	●
Regenerative brake level control paddles	●	●	●
4-wheel disc brakes	●	●	●
Hillstart Assist Control	●	●	●
Multi-link rear suspension	●	●	●
Drive Mode Select	●	●	●
Battery warmer system	–	●	●
Exterior Features			
Wave-pattern front and rear body design	●	●	●
Active grille shutters	●	●	●
Contrasting color roof	●	–	–
Low-beam and high-beam LED headlights	–	●	●
Automatic on/off headlights	●	●	●
LED taillights	●	●	●
LED Daytime Running Lights	●	●	●
Power heated side mirrors with turn signal indicators	●	●	●
Rear spoiler with LED center brake light	●	●	●
Rear window wiper/washer	●	●	●
Anti-theft vehicle immobilizer	●	●	●
Power tilt-and-slide sunroof	–	●	●
Aero wiper blades	●	●	●
Rain-sensing windshield wipers	–	–	●
Rear View Monitor with Parking Guidance	●	●	●
Interior Features			
Proximity Key entry with push button start	●	●	●
Tilt-and-telescopic steering wheel with audio, Bluetooth® phone and cruise controls	●	●	●
7" Electroluminescent Gauge Cluster with EV technology display	●	●	●
Full color Heads-up Display	–	–	●
Electronic Parking Brake with Automatic Vehicle Hold	●	●	●
Automatic temperature control with Driver Only Mode	●	●	●
Leather-wrapped steering wheel	●	●	●
Heated steering wheel	–	–	●
6-way adjustable driver seat with height adjustment	●	–	–
8-way power driver seat with power lumbar support	–	●	●
Heated front seats	●	●	●
Ventilated front seats	–	–	●
Cloth seats	●	–	–
Leather seating surfaces	–	●	●
60/40 split fold-flat rear seats	●	●	●
Center console with storage compartment and armrest	●	●	●
Rear-seat folding armrest with dual cupholders	●	●	●

KONA Electric

	SEL	Limited	Ultimate
Interior Features			
Auto-dimming rearview mirror with HomeLink®	–	●	●
Power windows with driver's auto-down/up	●	–	–
Power windows with front auto-down/up	–	●	●
Sunvisors with illuminated vanity mirrors and extensions	●	●	●
Tire Pressure Monitoring System with individual tire pressure indicators	●	●	●
SmartSense Advanced Safety			
Forward Collision-Avoidance Assist	●	●	–
Forward Collision-Avoidance Assist with Pedestrian Detection	–	–	●
Blind-Spot Collision Warning	●	●	●
Lane Keeping Assist	●	●	●
Driver Attention Warning	●	●	●
Rear Cross-Traffic Collision Warning	●	●	●
High Beam Assist	–	●	●
Parking Distance Warning - Reverse	–	–	●
Smart Cruise Control with Stop & Go	–	–	●
Audio & Connected Car Technologies			
7" touchscreen AM/FM/MP3 display audio with 6 speakers	●	●	–
SiriusXM Satellite Radio and HD Radio™	●	●	●
Blue Link® Connected Car System (3 years complimentary)	●	●	●
10.25" high-resolution color touchscreen navigation system	–	–	●
8-speaker Infinity® Premium Audio system (including subwoofer) and Clari-Fi™ Music Restoration Technology	–	–	●
Apple CarPlay® and Android Auto™	●	●	●
Wireless device charging	–	●	●
Bluetooth® hands-free phone system	●	●	●
Dual front USB charge ports and 12-volt power outlet	●	●	●
	● Standard	– Not Available	
Exterior / Interior Dimensions	KONA Electric		
Wheelbase	102.4 in		
Overall Length	164.6 in		
Overall Width	70.9 in		
Overall Height	61.2 in		
Headroom – front (with sunroof) / rear	39.6 (38.0) / 37.7 in		
Legroom – front / rear	41.5 / 33.4 in		
Shoulder Room – front / rear	55.5 / 54.5 in		
Total Interior Volume	111.7 cu ft		
Passenger Interior Volume	92.5 cu ft		
Cargo Capacity – rear seats up / folded down	19.2 / 45.8 cu ft		



Hyundai Hope On Wheels®

Helping Kids Fight Cancer Since 1998



Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 21 years, Hyundai Hope On Wheels has donated more than \$160 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

POWERTRAIN LIMITED WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS
UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

HYBRID/ELECTRIC SYSTEM COMPONENTS

10 YEARS
100,000 MILES

HYUNDAI

Assurance

HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons are based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



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